

CLASSIFIED MESSAGE

ORIG :  
UNIT : WH/PW  
EXT : 3503  
DATE : 19 APRIL 1954



ROUTING			
1		4	
2		5	
3		6	

TO : SR. REPS. & LINCOLN, [ ]  
FROM : DIRECTOR, CIA  
CONF: WH (1-3)  
INFO :

CIA HISTORICAL REVIEW PROGRAM  
RELEASE AS SANITIZED

2003

DIR 47102 (OUT 87338)

1934Z 19 APR 54

ROUTINE  
PRECEDENCE

TO: SLINC, [ ]

CITE: DIR

RYBAT/PBSUCCESS

RE: [ ] 958 (IN 38323)

1. HQS DESIRES MOST RAPID AND EFFECTIVE WH-WIDE PRESS COVERAGE  
REF EVENT.

2. IF NO CONFLICT PRESENT PLANS, HQS SUGGESTS:

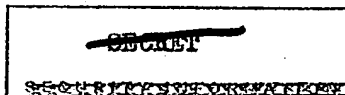
A. [ ] HOLD 21 APRIL PRESS CONF, PROVIDE INVITEES WITH  
PREPARED STORY AND PIX. MAIL SAME TO IMPORTANT WH PRESS. MAKE RELEASE  
UNEMOTIONAL STRAIGHT NEWS STORY.

B. [ ] HOLD PRESS CONF 24 APRIL INDICATING SITUATION NOW  
MORE SERIOUS AND GIVES PREPARED STORY AND PIX TO PRESS REPS. TRY ASSURE  
ATTENDANCE FROM CORRESPONDENTS AND ANY MAG "STRINGERS". MAIL RELEASE AS  
ABOVE. [ ] STATES IMMEDIATE INVESTIGATION COSTAL REGION FORTHCOMING.

C. "SEARCH" PARTY SHOULD INCLUDE ONE PRESS PHOTOG AND ONE  
KNOWN AMATEUR CAMERA BUG WITH MOVIE CAMERA.

D. [ ] 27 APRIL ANOTHER PRESS CONF KEYNOTE AGAINST USSR  
INTERVENTION. GIVE INVITEES PREPARED RELEASE AND PLENTY PIX AND MAIL

COORDINATING OFFICERS



RELEASING OFFICER

IT IS FORBIDDEN TO MAKE A COPY OF THIS MESSAGE

AUTHENTICATING OFFICER  
Copy No.

# CLASSIFIED MESSAGE

ORIG :  
UNIT :  
EXT :  
DATE :

~~SECRET~~  
~~SECURITY INFORMATION~~

ROUTING			
1		4	
2		5	
3		6	

TO :  
FROM :  
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INFO :

DIR 47102 (OUT 87338)

PRECEDENCE

PAGE 2

SAME AS ABOVE.

E. CAMERA BUG WRITES NEWSREEL CO. IN MEXICO, CUBA, USA AND ARGENTINA TELLING WHAT HE HAS AND OFFERING REEL TO BEST OFFER. IF OFFER COMES FROM MEXICO - GIVE PREF OVER ANY OTHER.

3. PURPOSE OF ABOVE IS BRING YOUR ATTN EVERY SUGGESTION THAT WILL INCREASE LEGITIMATE PUBLICITY AT POINT OF ORIGIN. THIS WOULD ELIMINATE NEED INDUCE PUBLICITY THROUGH KUGOWN OUTLETS WHICH ALREADY OVER UTILIZED AND USE OF WHICH NOW WOULD TEND DISCREDIT, AT LEAST TO OUTLETS, GENUINENESS OF OP.

END OF MESSAGE

COORDINATING OFFICERS

J. C. KING, C/WH  
RELEASING OFFICER

~~SECRET~~  
~~SECURITY INFORMATION~~

J. ESTERLINE  
AUTHENTICATING OFFICER  
Copy No.

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